

# ARTICULATED INTELLIGENCE

## INTERACTIVE | RELEVANT | PRACTICAL

*In-person or virtual business/leadership development programs focused on enriching networking, presentation, and storytelling skills. Delivered with humor and elements of improv to create a playful learning environment.*

### **If Networking Is So Important How Come No One Has Taught Me How?**

*We've all been told that networking is critical for business, leadership, and building communities, yet it's not taught in school, at home, or at work. We're here to change that. Whether you're an introvert or an extrovert this session provides strategies, tactics, and practical application to increase the breadth and depth of your relationships and amplify your return on networking.*

### **Introductions That Differentiate & Spark Conversation**

*Without a memorable introduction how will people remember you from the 100s of people they meet? Let your introduction be the on ramp for further conversation, provide insight into who you are beyond just your profession, and help keep you top of mind. In this session we develop two different ways to introduce yourself.*

### **Cultivating Connections**

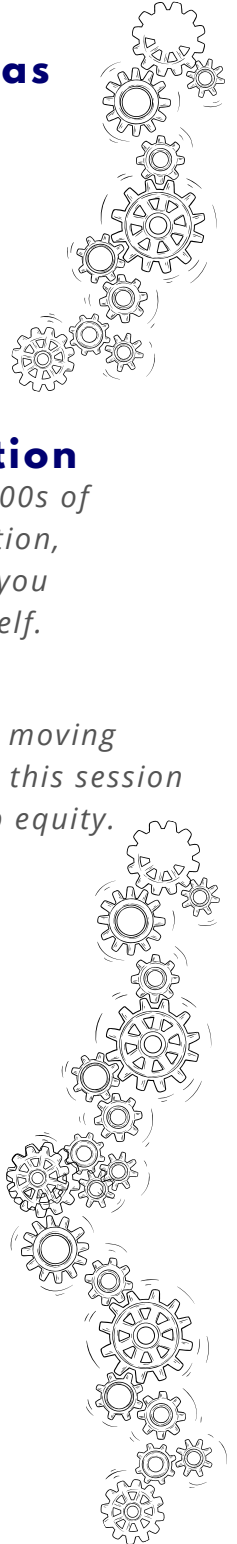
*Once you've created a client connection, the way you interact with that client moving forward defines if the relationship will sprout and grow or die on the vine. In this session participants will learn how to invest in their clients to grow their relationship equity.*

### **The Stories We Tell**

*Professionals who incorporate stories into their presentations, keynotes, and day to day interactions are able to inspire, connect, and move people to action. We all, at some level, understand why storytelling is effective. The bigger challenge is the how. How do we find stories to use? How do we make them interesting and memorable? How do we share stories with authenticity and confidence? In this session we focus on the how. Participants will learn the With 1 Word® storytelling method to find, shape and share stories for different situations and audiences.*

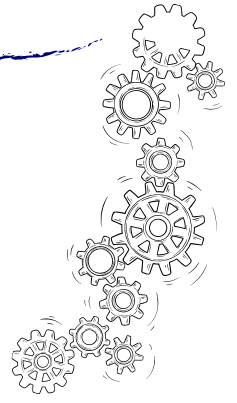
### **Create Engaging Presentations**

*In this session you'll learn how to visually lay out your entire presentation to ensure you are incorporating audience engagement, visuals, and stories. We start with presentation ideation, work through different ways of organizing your content, then focus on delivery mechanics to draw in your audience and hold their attention.*



# ARTICULATED INTELLIGENCE

## INTERACTIVE | RELEVANT | PRACTICAL



### Networking Behind the Screen

*In this session participants learn skills for leveraging LinkedIn for networking, branding, and overall relationship building that can be implemented immediately. Understand the importance of using LinkedIn to expand the breadth and depth of your network. Learn how to best join the conversation, create value added content, and become a thought leader.*

### Energy Leadership Index Assessment (ELI) & Debrief Session

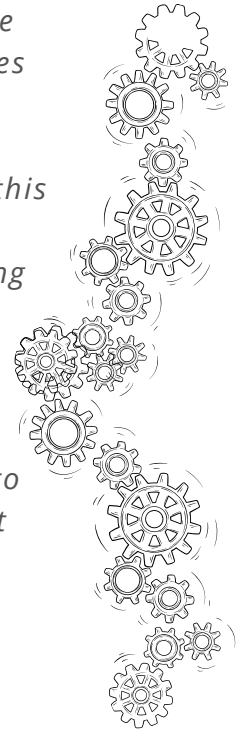
*The ELI is an attitudinal assessment, which measures your level of energy based on your attitude, perception, and perspective of the world. In the debrief session participants learn how to use the results to become a impactful leader who is skilled at shifting internal energy to meet challenges and who is motivated and motivates others to reach their true potential. Be the cause of your professional and personal choices rather than the effect.*

### Do You Have a Rice Cooker? (StoryConnecting)

*It's benign questions like this and the conversations that follow that keep employees at an organization. Not money, not sexy titles, not snacks. These are the kind of conversations you have with friends and simply put; friends make the workplace sticky (in a good way). Instead of relying upon ping pong tables and kombucha on tap to draw and retain employees, imagine focusing on something that doesn't cost extra and is proven to make people think twice before leaving an organization...helping people at work become friends. In this session you'll learn a storytelling game that helps people learn if they have common interests, shared values and similar backgrounds and starts creating trust, the foundation of friendship.*

### TrustWorking

*At the root of all meaningful and long-term relationships is trust. Creating teams and building professional connections with high levels of trust leads to increased productivity, innovation, and long-term engagement. However, not everyone has the same level of comfort and natural ability to develop trusting relationships. Through our interactive and playful approach, leveraging improv and team challenges, participants see first hand how shared experiences build trust and fuel collaboration.*



**REACH OUT  
FOR MORE INFO:**

keith@articulated-intelligence.com  
alyce@articulated-intelligence.com



[www.articulated-intelligence.com](http://www.articulated-intelligence.com)